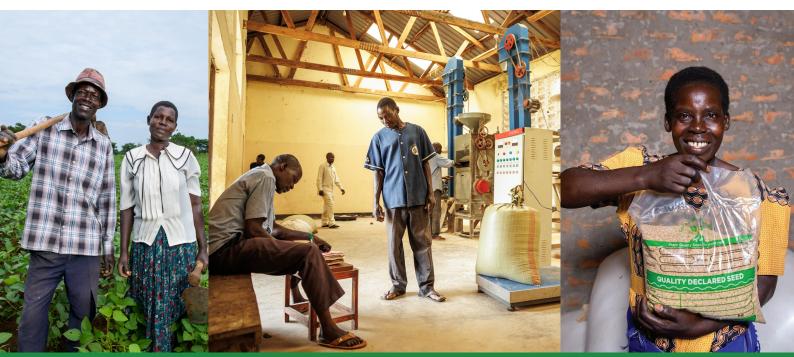




Implemented by





# Promoting Rural Development in Uganda Programme (PRUDEV II)

## Context

In northern Uganda, 90% of the population is engaged in agriculture. However, the region's agri-food sector's potential to catalyse Local Economic Development (LED) remains constrained by; the impacts of climate change, limited access to markets, and financial, and non-financial services for smallholder farmers and agro-based Micro, Small, and Medium Enterprises (MSMEs).

In the region, the smallholder farmers have limited knowledge of practices for climate-smart agriculture and sustainable use of natural resources. The agro-based MSMEs operate below capacity due to limited technical knowledge and access to business development services in a non-streamlined supply chain. Consequently, both the smallholder farmers and MSMEs do not invest sufficiently to enhance agriculture-based value creation for jobs and income generation.

By enhancing sustainable production, processing, and marketing of agricultural products, the smallholder farmers and MSMEs can tap into the local and East African markets, enabling job creation, and increased incomes and resilience.

# The Programme aims to

To make the agricultural and food system in Northern Uganda more beneficial to smallholder farmers and agro-based MSMEs by.

- Enhancing income and employment opportunities for women and young people.
- Improving the resilience of smallholder farmers to external shocks.
  - Enabling agriculturebased growth and increased value addition

The programme contributes to achieving these sustainable













## How we work

With a focus, on women and young people, we work with small-holder farmers and agro-based MSMEs to build their capacities to adopt practices for climate-smart agriculture and sustainable use of natural resources and in turn enhance the market competitiveness.

We take a facilitator approach for capacity development for local economic development through multi-actor partnerships, aiming to enhance the potential of all actors along value chains. To achieve this, we combine

conventional methods with existing digital solutions tailored to meet the needs of our targets and improve their functionalities. Our focus is on developing climate-proof and sustainable value chains (VCs) by employing climate-smart agriculture, agroecology, and green jobs approaches.

Therefore, by enhancing sustainable production, processing, and marketing of agricultural products, we create employment, income, and investment opportunities and thus provide the general enabling environment for local economic development in northern Uganda.

### Thematic areas:



Climate Smart Agriculture and Natural Resources Management





Inclusion and Resource Efficiency for MSMEs

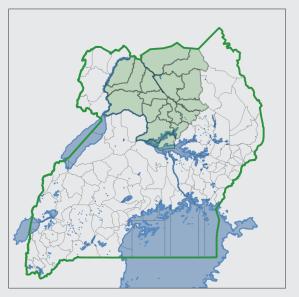


## At a glance

Duration:	2023-2026
Commissioned by:	German Federal Ministry for Economic Cooperation and Development (BMZ)
Volume:	€7.5 Million
Impemented by:	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
Political Partner:	Ministry of Local Government.
Implementation Area:	Northern Uganda
Targets:	Smallholder farmers and MSMEs, with a focus on women and young people

PRUDEV II is a continuation of PRUDEV I and builds on its many successes and learnings.





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Dag-Hammarskjöld-Weg 1-5 65760 Eschborn Contact:

Myriam Fernando Head of Programme E myriam.fernando@giz.de

I www.giz.de

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IMRANMA www.imranma.com +256 393 249358

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