

Success Story

A New Beginning with Bees: Elham's Path to Success in Beekeeping

Elham, a determined woman from Dibbeen, found hope in an unexpected place when she joined a Cash-for-Work program in beekeeping implemented by GIZ and the Royal Society for the Conservation of Nature (RSCN). With financial pressures weighing on her, the opportunity to learn about beekeeping was a way to support herself and explore something new. Through the program, Elham learned everything about bees—from their food and medication to how to care for them and manage beehives.



One of the biggest rewards for Elham was the sense of community she found. Working alongside other Jordanian women, she made new friends who shared her experiences and supported her. "It felt comforting to be surrounded by others on the same journey, learning together and forming strong friendships," she said. As Elham's knowledge expanded, she applied the skills she had gained from the project to save money, allowing her to purchase a second beehive. She added it to the hive she initially received from the program. Now, both of her beehives are kept at her brother's house, as he is also a beekeeper and has been a great support in her new venture. Her journey wasn't without challenges. At one point, one of her beehives became sick. However, thanks to the training she received, Elham knew exactly how to treat the bees and restore the hive's health. When questions arise, she still reaches out to her instructor from the program, who continues to guide her through any challenges she faces.

Now, Elham eagerly awaits her first honey production, knowing she has overcome obstacles and grown along the way. The support from her family, friends, and the program has helped her build a strong foundation in beekeeping, and she looks forward to selling her honey to support her family. Elham's journey is one of resilience and growth. From learning the basics of beekeeping to building a business with her brother's help, she has transformed a small opportunity into a promising future, all thanks to the Cash-for-Work program.

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