

Best Practices in Western Visayas

Strengthening Grass-Roots Involvement

The 3RproMar Project in the Philippines highlights strong community involvement in its activities, supporting national policies such as Ecological Solid Waste Management Act/RA 9003, the EPR Law (RA 11898), and the national Plan of Action in Marine Litter (NPOA-ML). The project, recognising the significance of bottom-up approach, worked closely with local communities, private sector partners, informal waste workers, and academic institutions to identify and promote effective solutions to prevent plastic waste leakage into marine environments. The Aling Tindera model, a trash-to-cash initiative, engages women from the poorest communities to collect plastic waste at designated stations. In Guimaras, the province teamed up with Evergreen Labs (EGL) and local junkshops, successfully diverting more than 63 tonnes of plastic waste in 2024. The more critical significance of best practices at local level is the communities' heightened awareness and shift to a positive behaviour towards waste. In Brgy. Cabano, the jingle of a megaphone from the blue tricycle signals residents to bring out their sorted plastic waste to nearby drop-off points. In Negros Occidental, bright trailers marked as Aling Tindera stations stand as everyday reminders for anyone to bring their plastic waste in exchange for cash.



Partnerships at Work

1 Partnership with LGUs, the 3RproMar project initiated a Memorandum of Agreement with the provincial government of Guimaras to elaborate on harmonized development approaches in order to better inform and guide its residents with regard to waste management.



2 Under Aling Tindera (AT) in partnership with Friends of Hope, Inc. (HOPE), a total of 57 tons of plastic waste were collected as of March 2025. 63 tons of plastic waste were diverted from Guimaras under the Sa Plastik Anay 'Ta campaign, in partnership with EGL and local junkshops.



3 Partnership with Guimaras State University (GSU) through the Save the Marine Environment (SaveME) Programme, a student-led community-based reduce, reuse, recycle (3R) approach, increased awareness among the youth and supported the formulation of SWM Policy and Plan in GSU's three campuses.

4 Partnership with community members of the informal waste sector through the Black Soldier Fly program and AT's waste-to-cash program provided alternative income sources while improving waste management practices in the communities.

3RproMar PH Videos



Sa Plastik Anay 'Ta



GSU SaveMe Programme

Bottom-up Approach: Showcasing Lessons from Local Efforts to the Higher Level



An active member of the model barangay in San Lorenzo is a young mother, who is also the focal person leading the awareness raising in SWM.

In San Lorenzo, families covered by the national poverty reduction strategy (4Ps) are actively involved in the LGU's implementation of Sa Plastik Anay 'Ta Campaign of Guimaras.



Sa Plastik Anay 'Ta Campaign is also being done in Taklong Island - a protected marine reserve in Guimaras. The island strictly implements a "Carry In, Carry Out" policy for its tourists.



The barangays, as frontliners in SWM and the ones with direct contact with households, have the crucial role in leading the Sa Plastik Anay 'Ta campaign across Guimaras.



Mang Albert, one of the drivers of the blue motorcycle collecting plastic waste in Guimaras, is famous for his megaphone jingle that signals the time of plastic waste collection in Brgy. Cabano.



Students participated in the clean-up drives and waste segregation under the SaveME programmes implemented in three GSU campuses.

The SaveME programme in GSU implemented a Bring-Your-Own (BYO) policy to avoid the usage of SUPs within campuses.



A harmonized policy is being drafted that would integrate the EPR law and other national regulations while building on Guimaras' existing laws.



The plastic recycling facility donated by the DENR-EMB to Guimaras recycles soft and hard plastic waste into plastic lumber and other products.



Under the SaveME programme, community members were provided sewing machines to turn trash into sellable products such as reusable bags.

3RproMar PH Videos



Aling Tindera Video



Black Soldier Fly

What Our Focal Points Say

"The Sa Plastik Anay 'Ta campaign encourages our community to rethink their waste habits. It's not just about collection, but about changing behaviours for the better. Through training and capacity-building, we empower LGUs, SWM workers, and residents to adopt sustainable waste management practices for the long term."



Leah Joy T. Gabayeron
(Environmental Management Specialist II, GENRO)



"There is really a need to acknowledge that the root cause for marine litter has to be addressed at land, at the place where people work and live — in households, and by considering the sustainability of people's actions that in the first place produce and distribute goods and materials that are delivered to the community communities and its users."

Engr. Esperanza Sajul
Former Assistant Director (DENR-EMB)

Published by: Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH Registered offices Bonn and Eschborn, Germany
GIZ Office Manila, Makati City, Philippines

On behalf of: Federal Ministry for Economic Cooperation and Development (BMZ)

Addresses of the BMZ Offices:

BMZ Bonn Dahlmannstraße 4 53113 Bonn, Germany T +49 (0)228 99 535-0 F +49 (0)228 99 535-3500

BMZ Berlin Stresemannstraße 94 10963 Berlin, Germany T +49 (0)30 18 535-0 F +49 (0)30 18 535-2501

Content by: GIZ 3RproMar

Layout: Jose Barretto & Maricris Eremos

Contact: 3rpromar@giz.de